

Professional Website Management for Your Business

Low monthly pricing. No tech headaches. Real performance.

100 100 100 100 Every site scores 100/100 on PageSpeed*

Get Started

View Pricing

*95% of sites achieve 100/100 across all categories, with none scoring below 98. We maintain records of all scores.



Your Personal Full Service Web Management Solution

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Sitethreesixty

WEBSITE SPECIFICATION

Full-service website management agency — building, hosting, and maintaining high-performance websites for trades and service businesses across the UK and US.

- LIVE PRODUCTION
- 100/100 PAGESPEED
- CLIENT PORTAL
- FULLY MANAGED

At a Glance

- **Business:** Personal website management agency for trades, services, and small businesses — UK and US markets
- **Site Structure:** 13 pages including portfolio, pricing with billing toggle, contact forms, free site review, and advice articles
- **Automation:** Survey-to-website pipeline — onboarding, brief generation, template setup, and deployment all automated
- **Offering:** Complete website lifecycle — design, build, host, optimise, maintain, and support. No templates, no WordPress
- **Client Portal:** 360Dash — secure dashboard with TOTP 2FA, progress tracking, messaging, invoicing, and document management
- **Performance:** 100/100/100/100 desktop Lighthouse — every managed site targets the same standard

Key Pages

Portfolio & Live Testing

Sites We Manage page with live PageSpeed testing — visitors can test any URL directly on the page to compare performance.

Pricing & Plans

Two plans (Basic £50/mo, Growth £100/mo) with monthly/annual toggle. Transparent pricing with feature comparison.

Free Site Review

Lead generation form — prospects submit their current website for a free honest performance and design assessment.

Advice Articles

Technical content hub for SEO authority — articles on CSS performance, web standards, and industry best practices.

Live Performance Snapshot

Measured using Google PageSpeed Insights on the live production site. These are real-world scores — not simulated or cached results.

Desktop



PERFORMANCE



ACCESSIBILITY



BEST PRACTICES



SEO

Metric	Result
First Contentful Paint	0.3 s
Largest Contentful Paint	0.4 s
Total Blocking Time	0 ms
Cumulative Layout Shift	0
Speed Index	0.5 s

Mobile (Google's Primary Index)



PERFORMANCE



ACCESSIBILITY



BEST PRACTICES



SEO

Metric	Result
First Contentful Paint	0.9 s
Largest Contentful Paint	1.2 s
Total Blocking Time	0 ms
Cumulative Layout Shift	0.014
Speed Index	1.0 s

"Google uses mobile-first indexing. These are the scores that determine search ranking."

Scores measured 4 February 2026 using Google PageSpeed Insights. Results may vary slightly based on network conditions and server load. Verify independently at pagespeed.web.dev.

Service Model

Sitethreesixty operates as a fully managed web service — not a freelance designer. Clients get a complete team handling every aspect of their online presence.

Custom Code Only

Every site is hand-coded HTML, CSS, and minimal JavaScript. No WordPress, no Squarespace, no templates. What ships is what was written.

Full Management

Hosting, SSL, domain, email, updates, security, monitoring, and support — all included in the monthly subscription.

Performance Guarantee

Every managed site targets 100/100 on PageSpeed Insights. Proven across 6 consecutive client websites with no exceptions.

UK & US Markets

Serving trades and service businesses on both sides of the Atlantic. Pricing in GBP and USD with region-appropriate design.

Pricing

Basic Plan — £50/month

3-page website, 2 email addresses, domain management, standard SEO, hosting, SSL, and maintenance updates included.

Growth Plan — £100/month

Multi-page site, 4 emails, free domain, booking system, Stripe payments, SMS confirmations, local SEO, priority support, and 360Dash portal access.

Target Industries

Home Services

Plumbers, electricians, landscapers

Salons & Barbers

Hair, beauty, grooming

Professional Services

Consultants, accountants, coaches

Trades

Builders, decorators, joiners

Auto Services

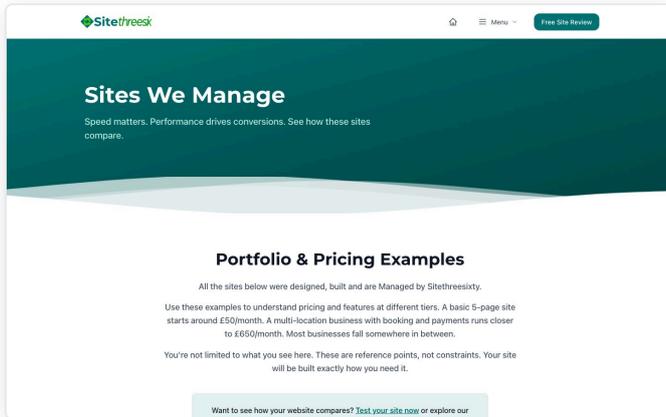
Mechanics, detailing, bodywork

Manufacturing

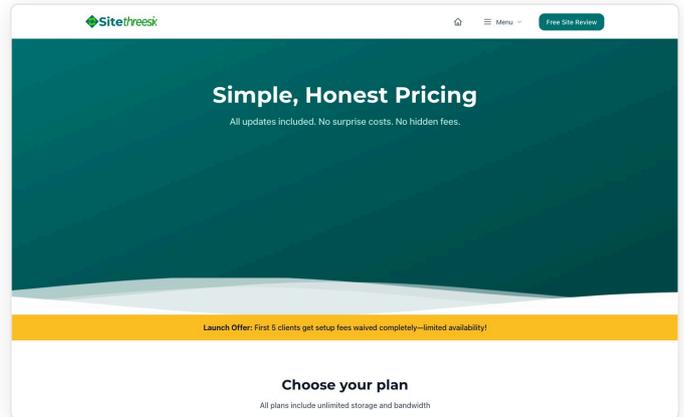
Trading, supply, distribution

Visual Reference

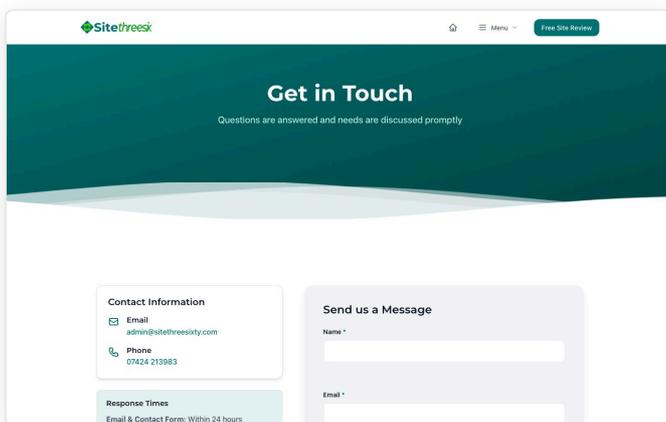
Live screenshots from sitethreesixty.com — the agency's own production website.



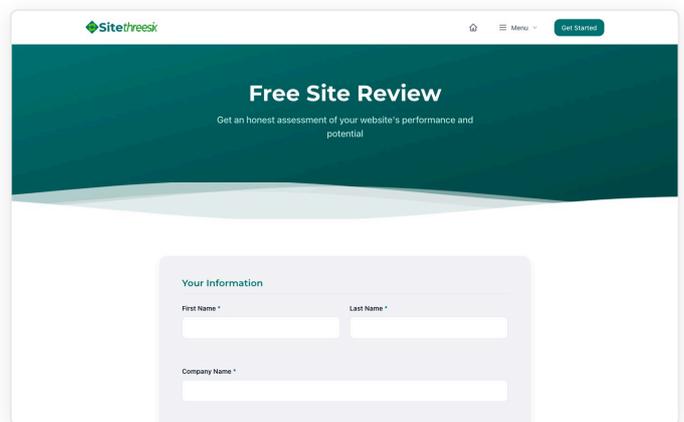
Portfolio with live PageSpeed testing



Transparent pricing with plan comparison



Contact form with response time guarantees

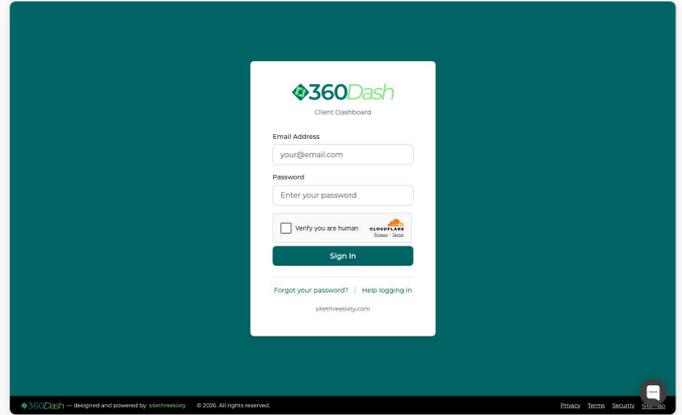


Free website review lead generation form

Visual Reference



Technical advice articles for SEO authority



360Dash client portal — secure login

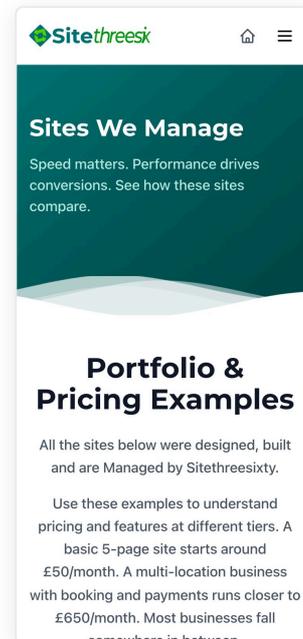
Mobile Experience



Homepage



Pricing



Portfolio

Fully responsive across all pages. No content is hidden or degraded on smaller screens.

360Dash — Client Portal

Every Growth Plan client receives access to 360Dash — a secure, purpose-built dashboard for managing their website project from onboarding through to launch and beyond.

Secure Authentication

Email + password login with mandatory TOTP two-factor authentication and Cloudflare Turnstile CAPTCHA

Progress Tracking

Visual progress bar and module status cards showing real-time project advancement through each stage

Structure Approval

Review and approve page layouts and site architecture before content creation begins

Content Approval

Review text, images, and design elements with approve/request-changes workflow

Messaging

Direct communication channel — questions, feedback, and feature requests without email

Invoicing

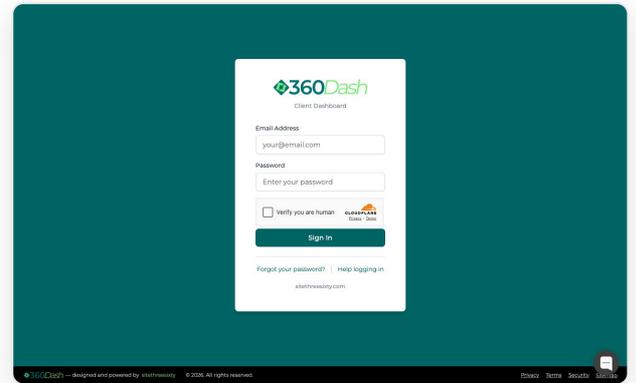
View and download invoices directly from the dashboard with full billing history

Activity Timeline

Chronological log of all project actions — searchable and filterable by type

Final Sign-Off

5-point checklist sign-off before launch — triggers "Ready to Launch" notification



360dash.sitethreesixty.com

"Clients see exactly where their project stands at every stage — no chasing, no guessing, no waiting for email updates."

Technical Foundation

Purpose-Built Frontend

Framework-free HTML, CSS, and minimal vanilla JavaScript to minimise overhead and maximise performance. What ships is what was written.

Edge-First Architecture

Cloudflare Pages with Workers at the edge. Static assets and serverless API functions execute from the nearest data centre to each visitor.

Token-Based CSS Architecture

Layered design system — colour tokens, typography tokens, effects tokens — ensuring consistency across every page and component.

Critical CSS Strategy

Single consolidated critical.css for above-the-fold content. Deferred loading for below-fold styles. Proven to achieve 100 Performance scores.

Technology Stack

- **Front-End:** HTML5, CSS3, Vanilla JS
- **Fonts:** Poppins (headings), Montserrat (body)
- **Back-End:** Cloudflare Workers (serverless)
- **Email:** Maileroo transactional API
- **Database:** Cloudflare D1 (SQLite at edge)
- **Storage:** Cloudflare R2 (object storage)
- **Hosting:** Cloudflare Pages (global CDN)
- **Security:** Cloudflare Turnstile, TOTP 2FA

Why This Matters

Sub-second load = higher conversion. Zero layout shift = fewer booking drop-offs. Lightweight delivery = works reliably on mobile data.

Automation & Infrastructure

Client Onboarding Pipeline

Automated survey-to-website pipeline: survey submission triggers client folder creation, brief generation, template setup, and GitHub deployment.

Scheduled Sync

LaunchAgent runs every hour — checks for new survey submissions, processes clients, and handles retries with exponential backoff.

Monitoring & Alerts

Automated Lighthouse monitoring, email alerts for performance drops, error reporting, and health checks across all managed sites.

Client Registry

Centralised tracking of all clients with YY-NNN numbering system, country assignment, and onboarding status.

Managed Portfolio

Every site in the portfolio is built, hosted, and maintained by Sitethreesixty. Each one achieves 100/100/100/100 on Google PageSpeed Insights.

Your Home Tech Guy

55-page production site with booking system, Stripe payments, 9 service categories, blog, gallery, and 9 location-specific SEO pages. 100/100/100/100.

Ashford & Grey

Luxury salon concept site with 6 global locations, online booking, stylist selection, and gallery pages. Navy and gold brand identity. 100/100/100/100.

SCB Trading International

Corporate trading company with staff login portal, gated pages, smooth animations, and international CDN optimisation. 100/100/100/100.

Curly Tail Screens

Pet screen door business with product showcase, contact form, and clean product-focused design. 100/100/100/100.

"Six consecutive websites — all achieving 100/100 on PageSpeed Insights without compromising design, functionality, or features."

What Every Managed Site Includes

- Custom-coded design (no templates)
- Cloudflare Pages hosting + global CDN
- SSL certificate management
- Domain registration and DNS
- Email setup and management
- Performance monitoring and optimisation
- Content updates and maintenance
- SEO setup and ongoing improvement
- Security and DDoS protection
- Specification sheet with Lighthouse proof

Next Steps

You've seen the site. You've checked the scores. Here's what happens next.

Visit the Site

sitethreesixty.com

Verify Performance

pagespeed.web.dev

Free Site Review

Get an honest assessment of your current website

Get Started

Tell us about your business and what you need



Ready to talk?

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